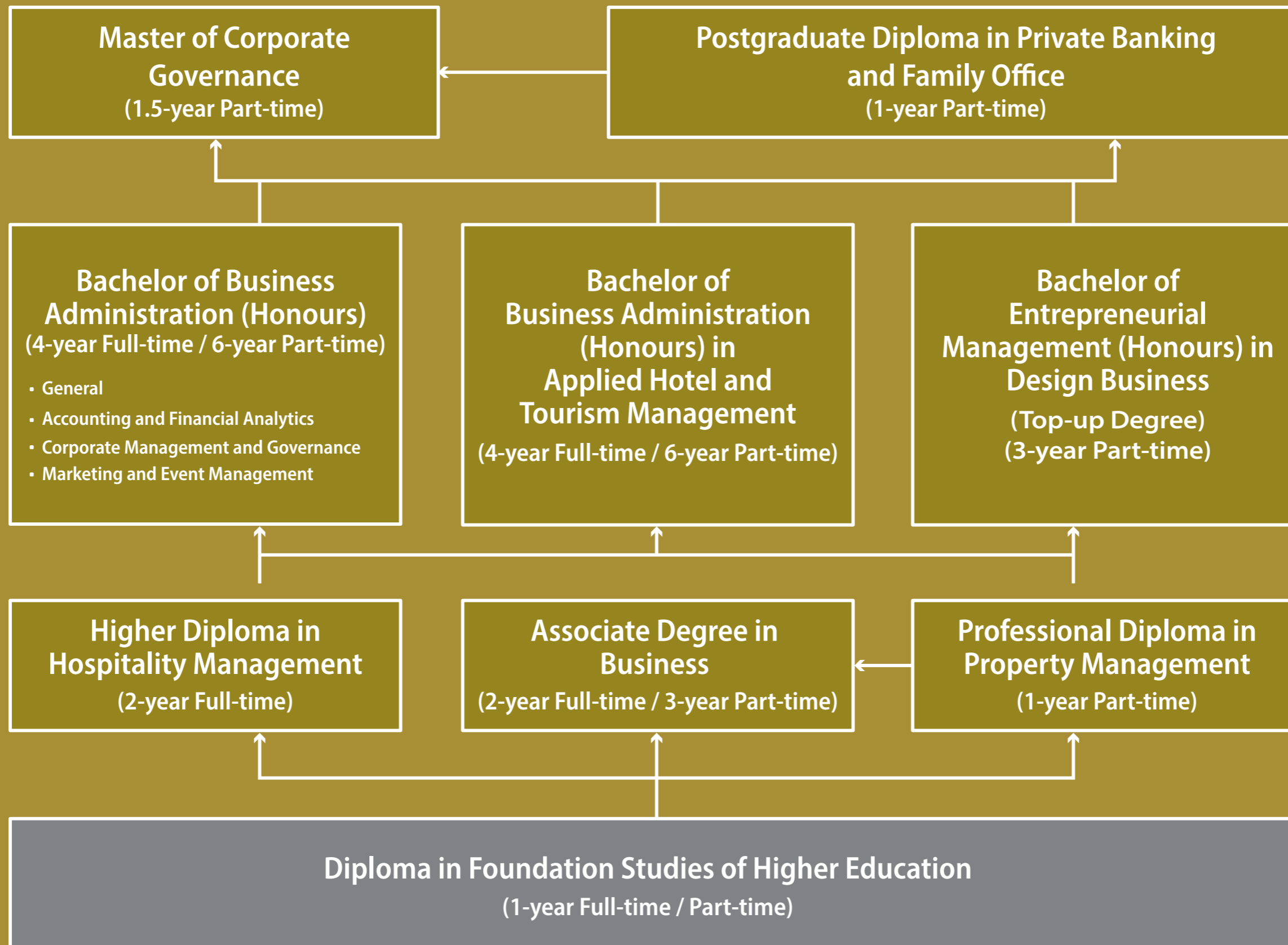


# 廖湯慧靄商業及款待管理學院

## RITA TONG LIU SCHOOL OF BUSINESS AND HOSPITALITY MANAGEMENT





## Master of Corporate Governance

QF Level / 6

Mode/ Part-time

Duration/ 1.5 Years



### PROGRAMME FEATURES /

- 1.5 years (8 courses, 4 semesters)
- Eligible for full exemption from CGQP of HKCGI
- Courses with updated and relevant professional knowledge in the fields of Chartered Secretary (CS) and Chartered Governance Professional (CGP)
- Additional Information and Communication Technology elements
- Elective Course, either Research Project in Corporate Governance or Corporate Governance in Mainland China
- Blended Learning
- Prominent speaker series

### PROFESSIONAL RECOGNITION /

- Full exemption from the examinations of the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

### CAREER PROSPECTS /

- Company Secretaries
- Corporate Governance Professionals
- Compliance Officers
- Investment Relationship Managers



## Postgraduate Diploma in Private Banking and Family Office

QF Level / 6

Mode/ Part-time

Duration/ 1 Year



### PROGRAMME FEATURES /

- Flexible admission taking professional qualifications into consideration
- Work-based learning through field trips and/or interaction with wealth management / family office consultants
- Case study for blending theory with practice and strengthening analytical skills, critical thinking, and problem-solving skills
- Strong industry involvement in curriculum development and teaching
- Blended learning to take full advantage of online and face-to-face delivery
- Off-campus workshops

### PROFESSIONAL ADVANCEMENT /

- Students are encouraged to complete the Hong Kong Securities and Investment Institute Paper I examination during their final stage of studies. This qualification provides students with a competitive advantage when entering the private banking and family office industry.

### CAREER PROSPECTS /

- Graduates possess the specialised knowledge and applied skills needed to thrive in the growing fields of private banking and family office services in Hong Kong and the broader Asia-Pacific region.

# Bachelor of Business Administration (Honours)

QF Level / 5

Mode/ Full-time / Part-time

Duration/ 4 Years (FT) 6 Years (PT)



## PROGRAMME FEATURES /

"The key elements of a good Business programme should include **technological application** to meet the changing demand of the professions and industries; enhancement of students' awareness of the **Environment, Social and Governance (ESG)** impacts on business; and knowledge of **global contexts**. I have found these elements in the BBA (Hons) programme." Consultant, Special Programme Review

- Digital Application
- Social Impacts
- 3-month Internship

## STREAMS /

### Accounting and Financial Analytics

#### PROFESSIONAL RECOGNITION /

- Hong Kong Institute of Certified Public Accountants (HKICPA)
- CPA Australia
- Association of Chartered Certified Accountants (ACCA)

#### CAREER PROSPECTS /

- Certified Public Accountants
- Auditors
- Forensic Accountants
- Financial Analysts
- Management Accountants
- Budget Analysts

### Marketing and Event Management

#### PROFESSIONAL RECOGNITION /

- Full exemption from Hong Kong Institute of Marketing's Diploma in Marketing and partial exemption from its Professional Diploma in Marketing

#### CAREER PROSPECTS /

- Brand Managers
- Marketing Managers
- Social Media Managers
- Market Research Analysts
- Public Relations Specialists
- Event Managers

### Corporate Management and Governance

#### PROFESSIONAL RECOGNITION /

- Graduates are eligible for a maximum of four modules of exemption under the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

#### CAREER PROSPECTS /

- Company Secretaries
- Corporate Governance Professionals
- Compliance Officers
- Investment Relationship Managers

### General

#### CAREER PROSPECTS /

- Business Advisers
- Business Development Managers
- Logistics Managers
- Management Consultants
- Project Managers

# Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management

JUPAS/ JSSA06

QF Level / 5

Mode/ Full-time / Part-time

Duration/ 4 Years (FT) 6 Years (PT)



## PROGRAMME FEATURES /

- Under the Study Subsidy Scheme for Designated Professions/ Sectors (SSSDP) of the HKSAR government
- Application of theory into practice through various types of work-based and experiential learning
- Substantial 9-month internship before graduation
- Flexible admission considering relevant work experience

## ON-CAMPUS FACILITIES /

- Teaching facilities include training kitchen, training restaurant and bar, simulation front office, simulation guest room, and housekeeping demonstration room

## INDUSTRY INVOLVEMENT /

- Training Hotel - Holiday Inn Express Hong Kong Kowloon CBD2
- Sharing from industry professionals
- Site visit to airport, attractions, and hotels

## CAREER PROSPECTS /

- Front Office Managers
- Guest Relations Managers
- Travel Product Managers
- Restaurant Managers
- Event Managers
- Theme Park Operations Managers



# Bachelor of Entrepreneurial Management (Honours) in Design Business (Top-up degree)



QF Level / 5

Mode/ Part-time

Duration/ 3 Years

## PROGRAMME FEATURES /

- Hong Kong's first top-up undergraduate programme that combines Business Management, Entrepreneurial Management, and Design Business
- Provides a unique learning experience by using both a faculty member and a practitioner to supervise students' Entrepreneurship Project
- Advises graduates on the application for startup funding based on the Entrepreneurship Project
- Invites renowned practitioners in the industry to be students' mentors
- Provides graduates with accessibility to the SFU's Innovative Incubation Centre to help develop their new ventures

## CAREER PROSPECTS /

- Start-ups' Chief Executive Officers
- Start-ups' Chief Operating Officers
- Science & Tech Innovation Project Managers
- Company Intrapreneurs to manage innovative business projects



# Associate Degree in Business



QF Level / 4

Mode/ Full-time / Part-time

Duration/ 2 Years (FT) 3 Years (PT)

## PROGRAMME FEATURES /

- A comprehensive curriculum covering major areas of business
- Seamless articulation to senior years of the BBA programme
- Accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA)
- Flexible study pace to accommodate students' schedules

## CAREER PROSPECTS /

- Graduates begin their careers in general administration and a broad range of industries such as accounting, marketing, banking, merchandising, and logistics management, etc.
- Graduates can apply for various civil service positions that require a sub-degree level qualification



# Higher Diploma in Hospitality Management



QF Level / 4

Mode/ Full-time

Duration/ 2 Years

## PROGRAMME FEATURES /

- Professional knowledge of Hotel Management and Tourism Management
- Information and Communication Technology applications
- Internship training
- Creative thinking and professional skills
- Provided with hotel simulation facilities
- Study Subsidy Scheme for Designated Professions/Sectors (SSSDP)

## CAREER PROSPECTS /

- Graduates begin their careers in hotels, travel agencies, airports, airlines, theme parks, visitor attractions, tourist information centres, exhibition and conference centres and cruise companies

## INTERNSHIP /

- 500 hours guaranteed internship opportunities

# 物業管理專業文憑

資歷架構級別 / 4

修讀模式 / 兼讀制

修讀年期 / 1年



持續進修基金

課程編號: 73F100701



## 課程特色 /

- 物業管理監管局 (PMSA) 物業管理人 (第二級) 牌照指明物業管理課程
- 兼讀制最快可一年完成
- 以中文為主要授課語言
- 學生可於「過往資歷認可」機制 (RPL) 下申請豁免修讀部份科目
- 本課程為資歷架構第4級別 (資歷名冊登記號碼: 18/000075/L4)
- 本課程已加入持續進修基金可獲發還款項課程名單內 (課程編號: 73F100701)
- 每年分三期收生 (一月、五月、九月)
- 內容包括物管資訊科技應用及物管紛爭調解

## 就業前景 /

- 畢業同學將符合物業管理人 (第2級) 牌照資格, 並大大提升同學在物業管理行業的發展及晉升機會
- 畢業同學將能在物業管理領域擔任監督或管理職務

## 專業認可 /

- 物業管理監管局 (PMSA) 物業管理人 (第二級) 牌照指明物業管理課程
- 畢業同學符合申請特許房屋經理學會亞太分會會員 (CIHM) 及香港房屋經理學會實務會員 (PHKIH) 的學歷要求

## ON-CAMPUS TRAINING FACILITIES



Simulation Guest Room



Training Bar and Restaurant



Training Kitchen



Simulation Front Desk

# RITA TONG LIU SCHOOL OF BUSINESS AND HOSPITALITY MANAGEMENT

## TAUGHT MASTER'S DEGREE / POSTGRADUATE

### Master of Corporate Governance (Part-time)

QF Level: 6 | QR Registration No.: 24/000295/L6 | Registration Validity Period: 09/01/2024 – 31/12/2028

### Postgraduate Diploma in Private Banking and Family Office (Part-time)

QF Level: 6 | QR Registration No.: 25/000674/L6 | Registration Validity Period: 01/09/2025 – 31/08/2027

## UNDERGRADUATE /

### Bachelor of Business Administration (Honours) (Full-time / Part-time)

QF Level: 5 | QR Registration No.: 24/000297/L5 | Registration Validity Period: 09/01/2024 – 30/06/2030

- General
- Accounting and Financial Analytics
- Corporate Management and Governance
- Marketing and Event Management

### Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management (Full-time / Part-time) [JSSA06]

QF Level: 5 | QR Registration No.: 24/000512/L5 | Registration Validity Period: 01/09/2024 – 30/06/2030

**SSSDP**

### Bachelor of Entrepreneurial Management (Honours) in Design Business (Top-up Degree) (Part-time)

QF Level: 5 | QR Registration No.: 24/000296/L5 | Registration Validity Period: 09/01/2024 – 30/06/2030

## SUB-DEGREE /

### Associate Degree in Business (Full-time / Part-time)

QF Level: 4 | QR Registration No.: 25/001017/L4 | Registration Validity Period: 01/09/2025 – 30/06/2030

### Higher Diploma in Hospitality Management (Full-time)

QF Level: 4 | QR Registration No.: 25/001022/L4 | Registration Validity Period: 01/09/2025 – 31/08/2026

**SSSDP**

## PROFESSIONAL DIPLOMA /

### 物業管理專業文憑

資歷架構級別: 4 | 資歷名冊登記號碼: 25/001027/L4 | 登記有效期: 01/09/2025 - 31/08/2029

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🌐 www.sfu.edu.hk

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網上報名  
Online  
Application



聖方濟各大學  
Saint Francis  
University



The information given in this brochure is accurate as of 8 October 2025. Please refer to our website for the latest information. 手冊所載資料截至2025年10月8日,最新資訊請瀏覽本校網站